

#### Who we are?

We are the leading Digital Media Publishing platform mainly focusing on Latest Trends on Tech, Startup, Reviews, Listings, Business, Fashion, Lifestyle, and Food etc. We Publish Contents on latest trending topics. We also provide services in the domain of SEO, Digital Marketing for some of our premium Clients.

## When we started our Journey?

We started our Journey in the Digital Marketing domain in the Year 2017. We are registered as a Pvt Ltd Company (Freshersnews Evaluation India OPC Pvt Ltd). Our Parent Company Name is Freshersnews. We are based out at Silicon Valley Bangalore India.

# Our team and Expertise



Mr Niraj Kumar is the Founder and Ceo of Scoopearth. Niraj has diversified Expertise in Blogging, Seo, Digital Marketing and Influence Marketing. He has worked with multiple firms; we are a String Team of 40 People (Full time and Part Time).





## **Vision and Mission**

Our Vision is to expand our horizon in the Field of Digital Marketing, SEO, Affiliate Marketing, Content Marketing etc. We put customer centric approach in our Work. We believe in adding more value to our client or our Customer. We are adhere to stick for long time work relation ship

### **Our Services**



Search Engine Optimization



Influencer Marketing



Digital Marketing



Blogging



Guest posting and Link Building



Branding and Advertising



Affiliate Marketing



Social Media Marketing



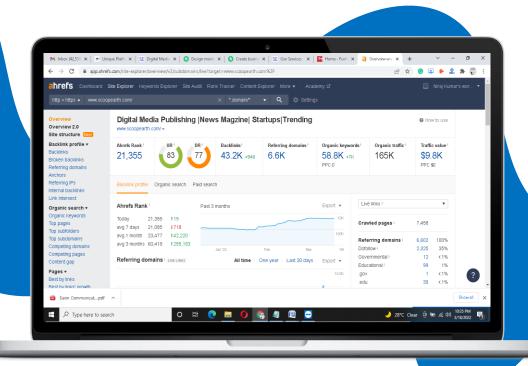
Content Marketing

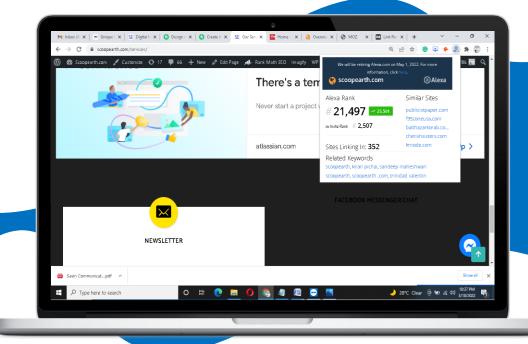


Content Writing

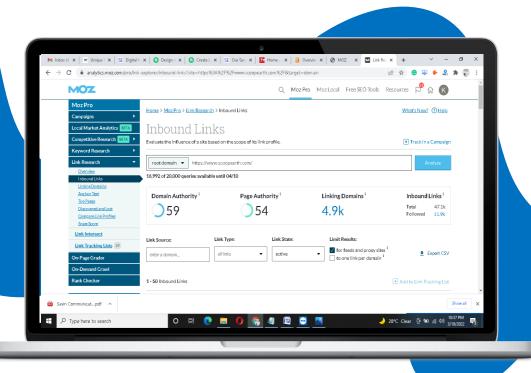
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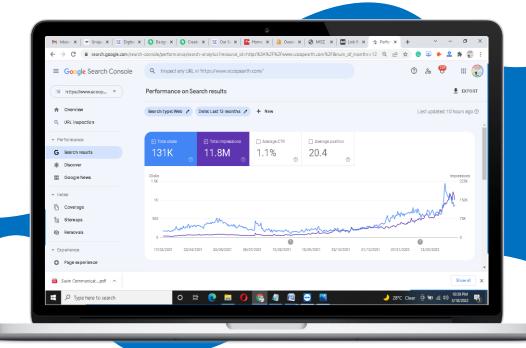
## Why Us?





## Why Us?





### **Our Online Platforms**







#### Client

We Provide services for few of the Premium clients Across the Globe. Our clients are Mostly from USA, UK, India, Canada and Australia. Most of our clients are Digital Agencies, Brands, Startup's etc. We try to give our Best services to our Clients. We strongly believe in Ethics, Principles and adding more value to our Clients.



## CONTACTUS

You can reach via our Official

Website URL

Url: https://www.scoopearth.com/

Url: https://freshersnews.co.in/

Url: https://fushionworld.com/

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